

REP: HEADLINE# 0-20520 TRF# E:120827  
 \$\$\$ REQ# 1: UNAPPROVED REV #1 \$\$\$

ACT # ACT NAME POLI/B OBAMA/D/PRE/US  
 ACT # ACT NAME GREEK, MARGOLIS, MITCHELL  
 3050 K ST NW,  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296520 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 15.53

REP: REVISIONS  
 REVISED RATES LINES  
 7,8,10,11,13-18,25,26,29,30,33,36,37,40,41,50,51,60,61,65,66,70-73,76,80,8  
 1,85,86,88-90  
 REV TTL \$203,005 0263X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MEGHAN

CON CM OBAMA FOR AMERICA

*[Handwritten signature]*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1536

✓ P 500A-530A 30 \$150.00 9/12 9/14 1 W-F 1

PROGRAM : NEWS TODAY  
 CON COM1: NEWS TODAY

✓ R 500A-530A 30 \$150.00 9/18 9/28 1 TU-F 2

PROGRAM : NEWS TODAY  
 CON COM1: NEWS TODAY

9/6/12 FCC (5)

REF HEADLINE# 6286520  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9630  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 SEP4/12 15.53  
 \*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 16	R		530A-600A	30		\$250.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS TODAY CON COM1: NEWS TODAY												
✓ 17	R		530A-600A	30		\$250.00	9/18	9/28	1		TU-F	2
PROGRAM : NEWS TODAY CON COM1: NEWS TODAY												
✓ 18	R		600A-700A	30		\$1,450.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 6A CON COM1: NEWS 6A												
✓ 19	R		600A-700A	30		\$1,450.00	10/1	10/1	1		MON	1
PROGRAM : NEWS 6A CON COM1: NEWS 6A												
17	R		700A-900A	30		\$900.00	9/4	9/6	1		TU-TH	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
✓ 18	R		700A-900A	30		\$900.00	9/7	9/7	1		FRI	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
✓ 19	R		900A-1000A	30		\$550.00	9/18	9/28	2		TU-F	4
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2												
✓ 20	R		900A-1000A	30		\$550.00	10/1	10/1	1		MON	1
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2												
✓ 21	R		1000A-1030A	30		\$160.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 10A CON COM1: NEWS 10A												

*ended 9/4 @ 41500*

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP4/12 15.53  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	RET	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	R		1000A-1030A	30		\$160.00	10/1	10/1	1		MON	1
PROGRAM : NEWS 10A												
CON COM1: NEWS 10A												
11	R		1100A-1200N	30		\$160.00	9/18	9/28	2		TU-F	4
PROGRAM : DAYTIME												
CON COM1: DAYTIME												
12	R		1200N-100P	30		\$200.00	9/18	9/28	2		TU-F	4
PROGRAM : TODAY SHOW3												
CON COM1: TODAY SHOW3												
13	R		1200N-100P	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : TODAY SHOW3												
CON COM1: TODAY SHOW3												
14	R		100P-200P	30		\$400.00	9/18	9/28	2		TU-F	4
PROGRAM : DAYS OUR LIVES												
CON COM1: DAYS OUR LIVES												
15	R		100P-200P	30		\$400.00	10/1	10/1	1		MON	1
PROGRAM : DAYS OUR LIVES												
CON COM1: DAYS OUR LIVES												
16	R		300P-400P	30		\$450.00	9/18	9/28	2		TU-F	4
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
17	R		300P-400P	30		\$450.00	10/1	10/1	1		MON	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
18	R		500P-530P	30		\$300.00	9/18	9/28	4		TU-F	8
PROGRAM : NEWS 5P												
CON COM1: NEWS 5P												

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP4/12 15.53  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 1	R		500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$900.00	10/1	10/1	1		MON	1
✓ 2	R		530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$900.00	9/18	9/28	4		TU-F	8
✓ 3	R		530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$900.00	10/1	10/1	1		MON	1
✓ 4	R		600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	9/18	9/28	2		TU-F	4
✓ 5	R		600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	10/1	10/1	1		MON	1
✓ 6	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	9/10	9/10	1		MON	1
✓ 7	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$5,000.00	9/18	9/28	1		TU-F	2
✓ 8	R		700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,000.00	9/18	9/28	1		TU-F	2
✓ 9	R		730P-800P PROGRAM : ET CON COM1: ET	30		\$1,000.00	9/18	9/28	2		TU-F	4

LINE#	REP	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓	R	730P-800P	30		\$1,000.00	10/1	10/1	1		MON	1
PROGRAM : ET CON COM1: ET											
✓	R	1100P-1135P	30		\$1,250.00	9/18	9/29	3		TU-SA	6
PROGRAM : NEWS 11P CON COM1: NEWS 11P											
✓	R	1100P-1135P	30		\$1,250.00	10/1	10/1	1		MON	1
PROGRAM : NEWS 11P CON COM1: NEWS 11P											
✓	R	1135P-1237A	30		\$650.00	9/12	9/14	1		W-F	1
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW											
✓	R	1135P-1237A	30		\$1,300.00	9/18	9/28	2		TU-F	4
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW											
✓	R	1135P-1237A	30		\$650.00	10/1	10/1	1		MON	1
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW											
SEP/12	191195.00	OCT/12	11810.00								
CONTRACT TOTAL											203005.00
TOTAL SPOTS											263

MARKET TOTALS \$731,523      WFLA 22%      WFTS 19%      WTSP 23%      WTVT 26%      WTOG 1%      WTTA 2%      WMOR 1%  
 SHARES ESTIMATED      WMOX 0%      WXPX 0%      WWSB 6%      CABL 0%  
 SVC- NSI      BOOKS- SEP/PJ  
 DEMOS- RA35+\*  
 MOD CODE      A-ADD      B-BUY TYPE      C-CANCELLED      DE-DELETE      E-EFF DATES      L-LENGTH      M-MAKEGOOD      N-PROGRAM NAME  
 P-CLASS, PLAN, SECT      Q-PAID PGM      R-RATE      S-SPOTS PER WEEK      T-TIME      X-LATE      Y-DAYS      Z-COMMENTS      \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 759 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 198305	<b>Campaign Ref:</b> E:120827040
<b>Buyer:</b>	<b>Client/Product/Estimate:</b> / /1536	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 10/07/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06296520
<b>Est./PO Number:</b> 06296520	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama For America	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News TWT...	02	65	30 Comme	Nbr of Spots	3					3	195
2	M-Th, Su 430a News .....S	06	25	30 Comme	Nbr of Spots	1					1	25
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots					1	1	25
6	M-F 5a News .....F..	06	75	30 Comme	Nbr of Spots	1					1	75
9	M-F 530a News .....F..	06	125	30 Comme	Nbr of Spots	1					1	125
12	M-F 6a News TWT...	02	1000	30 Comme	Nbr of Spots	1					1	1000
13	M-F 6a News .....F..	06	325	30 Comme	Nbr of Spots	1					1	325
17	M-F 7a Today Show TWT...	02	1500	30 Comme	Nbr of Spots	1					1	1500
<b>Weekly Totals: Total Spots(Ord Spots)</b>						53	58	69	65	17	262	
Open PR									-1		-1	-5000
Closed PR						2	1		7		10	

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Buyer: ..	Client/Product/Estimate: ././1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
21	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots				1	1	450
22	M-F 9a Today Show II ..TWT..	03	650	30 Comme	Nbr of Spots	2				2	1300
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots	1				1	275
31	M-F 11a Daytime ...F..	06	80	30 Comme	Nbr of Spots	1				1	80
34	M-F 12p Today Show III ...F..	06	100	30 Comme	Nbr of Spots	1				1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	Nbr of Spots	1				1	200
42	M-F 2p Rachael Ray ..TWT..	03	250	30 Comme	Nbr of Spots	3				3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	Nbr of Spots	1				1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots				1	1	125
47	M-F 3p Doctors ..TWT..	04	425	30 Comme	Nbr of Spots	1				1	425
<b>Weekly Totals:</b>					Total Spots(Ord Spots)						
Open PR					53	58	69	65	17	262	
Closed PR					2	1		7		-1	-5000

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Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
48	M-F 3p Doctors ...F..	06	225	30 Comme	Nbr of Spots	1				1	225
52	M-F 4p Dr Oz TWT...	03	650	30 Comme	Nbr of Spots	1				1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	Nbr of Spots	1				1	300
56	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots				1	1	300
57	M-F 5p News TWT...	04	850	30 Comme	Nbr of Spots	2				2	1700
58	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots	1				1	450
62	M-F 530p News TWT...	03	925	30 Comme	Nbr of Spots	3				3	2775
63	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots	1				1	450
67	M-F 6p News TWT...	02	2000	30 Comme	Nbr of Spots	1				1	2000
68	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots	1				1	600
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	



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Buyer:	Barack Obama/ D/ President	Client/Product/Estimate:	1/1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
74	M-F 7p News ...F..	06	500	30 Comme	1					1	500
77	M-F 730p Entertainment Tonight ...TWT...	01	2000	30 Comme	1					1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	1					1	500
82	M-Su 11p News ...TWT...	02	2000	30 Comme	1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	1					1	625
85	M-Su 11p News MTWTF..	06		30 Comme				3		3	
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	1					1	325
92	Sat 12p News .....S.	06	75	30 Comme		2	2			4	300
93	Sat 6p News .....S.	06	350	30 Comme		2	2			4	1400
96	Sat 1130p ET / 1030p CT Saturday Night Live	06	800	30 Comme	1	1	1	1		4	2400

Weekly Totals:

Total Spots(Ord Spots)	53	58	69	65	17	262
Open PR				-1		-1
Closed PR	2	1		7		10

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Client:	Barack Obama/ D/ President	Submission Cost:	198305	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	/ / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est/PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
98	Sun 9a News S	06	150	30 Comme	1	1	1	1		4	600
99	Sun 12p News S	06	75	30 Comme	2		2			4	300
100	Sun 6p News S	06	375	30 Comme	1	1	1	1		4	1500
101	Sun 630p ET / 530p CT NBC Nightly News S	06		30 Comme							
102	Mon 8-10p ET / 7-9p CT Voice M	06	4500	30 Comme		1		1		1	4500
103	Mon 8-10p ET / 7-9p CT Voice M	06	4500	30 Comme							
104	Mon 10p ET / 9p CT Grimm M	06		30 Comme		1				1	
105	Mon 10p ET / 9p CT Revolution M	06	1800	30 Comme			1	1	1	3	5400
106	Tue 10p ET / 9p CT Parenthood T	06	1800	30 Comme				1	1	2	3600
107	Fri 9p ET / 8p CT Grimm F	06	1700	30 Comme	1	1	1	1	1	4	6800
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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<b>Schedule Dates:</b> 09/03/12 to 10/07/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06296520
<b>Est./PO Number:</b> 06296520	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
108	Sat 9p ET / 8p CT Saving Hope ....S.	06		Comme 30 Nbr of Spots Closed PR		2				2	
109	Sat 9p ET / 8p CT Chicago Fire ....S.	06	650	Comme 30 Nbr of Spots				1		1	650
110	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06	5000	Comme 30 Nbr of Spots Open Pre-Empted	1	1	1	1		3	15000
111	M-Th, Su 430a News ..WT..	06	25	Comme 30 Nbr of Spots		4				4	100
112	M-Th, Su 430a News ..WT..	06	25	Comme 30 Nbr of Spots			4	4		8	200
115	M-F 6a News ..WTF..	03	700	Comme 30 Nbr of Spots		1				1	700
117	M-F 7a Today Show ..WTF..	06	450	Comme 30 Nbr of Spots		2				2	900
118	M-F 7a Today Show ..TWTF..	06	450	Comme 30 Nbr of Spots			3	3		6	2700
119	M-F 9a Today Show II ..WTF..	06	275	Comme 30 Nbr of Spots		2				2	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
121	M-F 10a News ..F..	03	160	30 Comme	Nbr of Spots 1					1	160
122	M-F 10a News ..WTF..	03	160	30 Comme	Nbr of Spots 1					1	160
124	M-F 11a Daytime ..WTF..	03	160	30 Comme	Nbr of Spots 2					2	320
126	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots 1					1	200
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme	Nbr of Spots 2					2	400
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme	Nbr of Spots 4					4	500
131	M-F 2p Rachael Ray ..TWTF..	06	125	30 Comme	Nbr of Spots 4					8	1000
132	M-F 3p Doctors ..WTF..	06	225	30 Comme	Nbr of Spots 1					1	225
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme	Nbr of Spots 3					3	900
135	M-F 4p Dr Oz ..TWTF..	06	300	30 Comme	Nbr of Spots 3					6	1800
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
136	M-F 5p News ..WTF..	03	900	30 Nbr of Spots		3				3	2700
138	M-F 530p News ..WTF..	06	450	30 Nbr of Spots		4				4	1800
140	M-F 6p News ..WTF..	03	1200	30 Nbr of Spots		1				1	1200
144	M-F 7p News ..WTF..	06	500	30 Nbr of Spots		1				1	500
146	M-F 730p Entertainment Tonight ..WTF..	06	500	30 Nbr of Spots		1				1	500
148	M-Su 11p News ..WTF..	03	1250	30 Nbr of Spots		2				2	2500
149	M-Su 11p News .TWTF..	06		30 Nbr of Spots				1		1	
150	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Nbr of Spots							
151	Sat 9a News .....S.	03	300	30 Nbr of Spots	1	1	1			3	900
152	Sat 7p Entertainment Tonight ....S.	03	650	30 Nbr of Spots	1	1				2	1300
Weekly Totals:					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 759 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	198305	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	/ / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
153	Sun 8a Today Show .....S	01	1100	30 Comme	1	1	1	1		4	4400
154	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	1	1	1	1		4	20000
155	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1		3	75
156	M-F 9a Today Show II M.....	06	275	30 Comme			1	1		2	550
157	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1		3	375
158	M-F 5p News M.....	03	900	30 Comme			1			1	900
159	M-F 530p News M.....	06	450	30 Comme		1	1	1		3	1350
160	Sat 9p ET / 8p CT Law & Order SVU .....S	06	650	30 Comme	2					2	1300
161	M-F 5a News ..WTF..	03	150	30 Comme			1			1	150
162	M-F 5a News	03	150	30 Comme			1	1		2	300
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	
Closed PR					2	1		7		10	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	198305	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
163	M-F 530a News TWTF..	03	250	30 Comme		1				1	250
164	M-F 530a News TWTF..	03	250	30 Comme			1	1		2	500
165	M-F 6a News TWTF..	01	1450	30 Comme			2	2		4	5800
166	M-F 6a News M....	01	1450	30 Comme					1	1	1450
167	M-F 7a Today Show ...F..	03	900	30 Comme	1					1	900
168	M-F 9a Today Show II TWTF..	03	550	30 Comme			2	2		4	2200
169	M-F 9a Today Show II M....	03	550	30 Comme					1	1	550
170	M-F 10a News TWTF..	03	160	30 Comme			2	2		4	640
171	M-F 10a News M....	03	160	30 Comme					1	1	160
172	M-F 11a Daytime TWTF..	03	160	30 Comme			2	2		4	640
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 198305	<b>Campaign Ref:</b> E:120827040
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./ /1536	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 10/07/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06296520
<b>Est./PO Number:</b> 06296520	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
173	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots		2	2		4	800
174	M-F 12p Today Show III M....	03	200	30 Comme	Nbr of Spots				1	1	200
175	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots		2	2		4	1600
176	M-F 1p Days Of Our Lives M....	03	400	30 Comme	Nbr of Spots				1	1	400
177	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots		2	2		4	1800
178	M-F 3p Doctors M....	03	450	30 Comme	Nbr of Spots				1	1	450
179	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots		4	4		8	7200
180	M-F 5p News M....	03	900	30 Comme	Nbr of Spots				1	1	900
181	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots		4	4		8	7200
182	M-F 530p News M....	03	900	30 Comme	Nbr of Spots				1	1	900
<b>Weekly Totals:</b> Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	



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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 198305	<b>Campaign Ref:</b> E:120827040
<b>Buyer:</b> .....	<b>Client/Product/Estimate:</b> . / .1536	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 10/07/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06296520
<b>Est./PO Number:</b> 06296520	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
183	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots		2	2		4	4800
184	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1	1	1200
185	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots		1			1	2000
186	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots		1	1		2	10000
187	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots		1	1		2	2000
188	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots		2	2		4	4000
189	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots				1	1	1000
190	M-Su 11p News TWTF..	03	1250	30 Comme	Nbr of Spots		3	3		6	7500
191	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots				1	1	1250
	M-F 1135p ET / 1035p CT Tonight										
<b>Weekly Totals:</b> Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Submission Number 759 Issue 3



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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: .....	Client/Product/Estimate: / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
192	SHOW ..WTF..	03	650	30 Comme	Nbr of Spots		1				1	650
193	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Comme	Nbr of Spots			2	2		4	5200
194	M-F 1135p ET / 1035p CT Tonight Show M....	03	650	30 Comme	Nbr of Spots					1	1	650
195	Mon 10p ET / 9p CT The New Normal M....	06	1800	30 Comme	Nbr of Spots		1				1	1800
<b>Weekly Totals:</b>												
Total Spots(Ord Spots)						53	58	69	65	17	262	
Open PR									-1		-1	-5000
Closed PR						2	1		7		10	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	09/24/12	Open Pre Emption	5,000.00		0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	:30 Commercial	09/10/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	:30 Commercial	09/03/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040

Grand Totals

	Totals	Month 9 Weeks: 5				Month 10 Weeks: 4	
		09/03	09/10	09/17	09/24	10/01	
Spots	262	53	58	69	65	17	1610
Cost	203305	38885	40730	53640	58140		

Grand Totals:

Spots:	262
Gross Total:	198,305.00
Commission:	29,745.75
Net Total:	168,559.25

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18.26  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

REF: HEADLINE# 1206220 TRF# E:120627  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E OBAMA/E/FRE/US

AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,  
 WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296520

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: 1LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 18.26

REP: 8/28 REV

REMOVED MONDAY SPOTS ON LINES  
 3,4,8,11,14,15,19,20,28,29,32,33,35,36,39,40,44,45,49,50,54,55,59,60,64,65  
 ,69,70,73,75,76,79,80,84,85,89  
 REVISED RATES ON LINES 14,27,28,32,35,59,69,72,84,91,94,96,100  
 ADDED LINES 107-112 AS MONDAY ONLY  
 REV TTL \$160,935 @263X  
 PLEASE CONFIRM  
 THANKS! KIM FOR MEGHAN

CON CM OBAMA FOR AMERICA

9/1/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1												

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1536

1			430A-459A	30		\$25.00	9/12	9/14	4		W-F	4
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PROGRAM : NEWS 430A  
 CON COM1 : NEWS 430A

2			430A-459A	30		\$25.00	9/18	9/30	4		TU-F, SU	8
---	--	--	-----------	----	--	---------	------	------	---	--	----------	---

PROGRAM : NEWS 430A  
 CON COM1 : NEWS 430A

9/1/12 FCC

FAX# 703-516-9680  
AUG28/12 18.26  
HARRIS REPORT FROM REP  
\*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 18	EX	500A-530A	30		\$75.00	9/18	9/28	1		TU-F	2
PROGRAM : NEWS TODAY											
CON COM1 : NEWS TODAY											
✓ 19	EX	530A-600A	30		\$125.00	9/18	9/28	1		TU-F	2
PROGRAM : NEWS TODAY											
CON COM1 : NEWS TODAY											
✓ 14	*	600A-700A	30		\$700.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS 6A											
CON COM1 : NEWS 6A											
✓ 15	EX	600A-700A	30		\$325.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 6A											
CON COM1 : NEWS 6A											
✓ 19	EX	700A-900A	30		\$450.00	9/12	9/14	2		W-F	2
PROGRAM : TODAY SHOW											
CON COM1 : TODAY SHOW											
✓ 10	EX	700A-900A	30		\$450.00	9/18	9/28	3		TU-F	6
PROGRAM : TODAY SHOW											
CON COM1 : TODAY SHOW											
✓ 14	EX	900A-1000A	30		\$275.00	9/12	9/14	2		W-F	2
PROGRAM : TODAY SHOW2											
CON COM1 : TODAY SHOW2											
✓ 15	*	900A-1000A	30		\$275.00	9/18	9/28	2		TU-F	4
PROGRAM : TODAY SHOW2											
CON COM1 : TODAY SHOW2											
✓ 14	R	1000A-1030A	30		\$160.00	9/7	9/7	1		FRI	1
PROGRAM : NEWS 10A											
CON COM1 : NEWS 10A											

FAX# 703-516-9680  
HARRIS REPORT FROM REP AUG28/12 18.26  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			1000A-1030A	30		\$160.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS 10A												
CON COM1 : NEWS 10A												
19			EX 1000A-1030A	30		\$80.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 10A												
CON COM1 : NEWS 10A												
22		*	1100A-1200N	30		\$160.00	9/12	9/14	2		W-F	2
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
33			EX 1100A-1200N	30		\$80.00	9/18	9/28	2		TU-F	4
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
35		*	1200N-100P	30		\$200.00	9/12	9/14	1		W-F	1
PROGRAM : TODAY SHOW3												
CON COM1 : TODAY SHOW3												
36			EX 1200N-100P	30		\$100.00	9/18	9/28	2		TU-F	4
PROGRAM : TODAY SHOW3												
CON COM1 : TODAY SHOW3												
39			EX 100P-200P	30		\$200.00	9/12	9/14	2		W-F	2
PROGRAM : DAYS OUR LIVES												
CON COM1 : DAYS OUR LIVES												
40			EX 100P-200P	30		\$200.00	9/18	9/28	2		TU-F	4
PROGRAM : DAYS OUR LIVES												
CON COM1 : DAYS OUR LIVES												
41		*	200P-300P	30		\$125.00	9/12	9/14	4		W-F	4
PROGRAM : RACHEL RAY												
CON COM1 : RACHEL RAY												



FAX# 703-516-9680  
HARRIS REPORT FROM REP AUG28/12 18.26  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 10	*		600P-630P	30		\$1,200.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS 6P												
CON COM1 : NEWS 6P												
✓ 10			EX 600P-630P	30		\$600.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 6P												
CON COM1 : NEWS 6P												
✓ 12			R 630P-700P	30		\$2,250.00	9/10	9/10	1		MON	1
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
✓ 13			EX 630P-700P	30		\$1,000.00	9/18	9/28	1		TU-F	2
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
✓ 15			EX 700P-730P	30		\$500.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS 7P												
CON COM1 : NEWS 7P												
✓ 16			EX 700P-730P	30		\$500.00	9/18	9/28	1		TU-F	2
PROGRAM : NEWS 7P												
CON COM1 : NEWS 7P												
✓ 19			EX 730P-800P	30		\$500.00	9/12	9/14	1		W-F	1
PROGRAM : ET												
CON COM1 : ET												
✓ 20			EX 730P-800P	30		\$500.00	9/18	9/28	2		TU-F	4
PROGRAM : ET												
CON COM1 : ET												
✓ 21	*		1100P-1135P	30		\$1,250.00	9/12	9/16	2		W-SU	2
PROGRAM : NEWS 11P												
CON COM1 : NEWS 11P												



REP HEADLINE# 625047 TRF# E:120027  
\$\$\$ MOD# 0: UNAPPROVED REP #1 \$\$\$

RFP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
86			FY 1100P-1135P	30		\$625.00	9/18	9/30	3		TU-SU	6
			PROGRAM : NEWS 11P									
			CON COM1: NEWS 11P									
89			EX 1135P-1237A	30		\$325.00	9/18	9/28	2		TU-F	4
			PROGRAM : TONIGHT SHOW									
			CON COM1: TONIGHT SHOW									
91			R 900A-1000A	30		\$300.00	9/8	9/29	1		SAT	4
			PROGRAM : NEWS 9A SAT									
			CON COM1: NEWS 9A SAT									
94			R 700P-800P	30		\$650.00	9/8	9/8	1		SAT	1
			PROGRAM : ET									
			CON COM1: ET									
96			R 800A-900A	30		\$1,100.00	9/9	9/30	1		SUN	4
			PROGRAM : SUN TODAY									
			CON COM1: SUN TODAY									
100			R 630P-700P	30		\$5,000.00	9/9	9/30	1		SUN	4
			PROGRAM : NBC NEWS SUN									
			CON COM1: NBC NEWS SUN									
107			A 430A-459A	30		\$25.00	9/10	9/10	1		MON	1
			PROGRAM : NEWS 430A									
			CON COM1: NEWS 430A									
108			A 430A-459A	30		\$25.00	9/17	9/17	1		MON	1
			PROGRAM : NEWS 430A									
			CON COM1: NEWS 430A									
108			A 430A-459A	30		\$25.00	9/24	9/24	1		MON	1
			PROGRAM : NEWS 430A									
			CON COM1: NEWS 430A									

9/22  
9/29  
9/15  
Mkgd: STP 9/15

LINE#	REP	MOD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
109	A		900A-1000A	30		\$275.00	9/17	9/17	1		MON	1
108	A		900A-1000A	30		\$275.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2												
110	A		200P-300P	30		\$125.00	9/10	9/10	1		MON	1
110	A		200P-300P	30		\$125.00	9/17	9/17	1		MON	1
110	A		200P-300P	30		\$125.00	9/24	9/24	1		MON	1
PROGRAM : RACHEL RAY CON COM1: RACHEL RAY												
111	A		500P-530P	30		\$900.00	9/10	9/10	1		MON	1
PROGRAM : NEWS 5P CON COM1: NEWS 5P												
112	A		530P-600P	30		\$450.00	9/10	9/10	1		MON	1
112	A		530P-600P	30		\$450.00	9/17	9/17	1		MON	1
112	A		530P-600P	30		\$450.00	9/24	9/24	1		MON	1
PROGRAM : NEWS 530P CON COM1: NEWS 530P												
SEP/12	154080.00	OCT/12	\$6,855.00									
CONTRACT TOTAL												160935.00
TOTAL SPOTS												263

MARKET TOTALS \$731,523 WFLA 22% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%  
 SVC- NSI BOOKS- SEP/PJ  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 757 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	147560	Campaign Ref:	E:120827040
Buyer:	..	Client/Product/Estimate:	. / 11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News .TWT...	02	65	30	Nbr of Spots	3					3	195
2	M-Th, Su 430a News .....S	06	25	30	Nbr of Spots	1					1	25
5	M-Th, Su 430a News M.....	06	25	30	Nbr of Spots					1	1	25
6	M-F 5a News ...F..	06	75	30	Nbr of Spots	1					1	75
7	M-F 5a News ..WTF..	06	75	30	Nbr of Spots		1				1	75
9	M-F 530a News ...F..	06	125	30	Nbr of Spots	1					1	125
10	M-F 530a News ..WTF..	06	125	30	Nbr of Spots		1				1	125
12	M-F 6a News .TWT...	02	1000	30	Nbr of Spots	1					1	1000
Weekly Totals:						53	58	69	65	17	262	
Total Spots(Ord Spots)						53	58	69	65	17	262	
Open PR							-1		-5		-6	13075
Closed PR						2			4		6	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	147560	Campaign Ref:	E:120827040
Buyer:	...	Client/Product/Estimate:	. / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
13	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
16	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots				1	1	325
17	M-F 7a Today Show .TWT...	02	1500	30 Comme	Nbr of Spots 1					1	1500
18	M-F 7a Today Show ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
21	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots				1	1	450
22	M-F 9a Today Show II .TWT...	03	650	30 Comme	Nbr of Spots 2					2	1300
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots 1					1	275
26	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots				1	1	275
30	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots				1	1	80
31	M-F 11a Daytime ...F..	06	80	30 Comme	Nbr of Spots 1					1	80
Weekly Totals:					Total Spots(Ord Spots)	53	58	69	65	17	262
					Open PR		-1		-5		-6
					Closed PR	2			4		8

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Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
34	M-F 12p Today Show III ...F..	06	100	30 Comme	Nbr of Spots 1					1	100
37	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots				1	1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	Nbr of Spots 1					1	200
41	M-F 1p Days Of Our Lives M.....	06	200	30 Comme	Nbr of Spots				1	1	200
42	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots 3					3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	Nbr of Spots 1					1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots				1	1	125
47	M-F 3p Doctors TWTF..	04	425	30 Comme	Nbr of Spots 1					1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	Nbr of Spots 1					1	225
51	M-F 3p Doctors M.....	06	225	30 Comme	Nbr of Spots				1	1	225
<b>Weekly Totals:</b>					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 147360	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: /1.1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
52	M-F 4p Dr Oz TWTF...	03	650	30 Comme	Nbr of Spots 1					1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	Nbr of Spots 1					1	300
56	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots				1	1	300
57	M-F 5p News TWTF...	04	850	30 Comme	Nbr of Spots 2					2	1700
58	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
61	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots				1	1	450
62	M-F 530p News TWTF...	03	925	30 Comme	Nbr of Spots 3					3	2775
63	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
66	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots				1	1	450
67	M-F 6p News TWTF...	02	2000	30 Comme	Nbr of Spots 1					1	2000
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Buyer:		Client/Product/Estimate:	/ / 11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
68	M-F 6p News F..	06	600	30 Comme	Nbr of Spots 1					1	600
71	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots				1	1	600
74	M-F 7p News ...F..	06	500	30 Comme	Nbr of Spots 1					1	500
77	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Comme	Nbr of Spots 1					1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots 1					1	500
81	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots				1	1	500
82	M-Su 11p News TWTF..	02	2000	30 Comme	Nbr of Spots 1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	Nbr of Spots 1					1	625
85	M-Su 11p News MTWTF..	06		30 Comme	Nbr of Spots Closed PR			3		3	
86	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots				1	1	625
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
88	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	06	325	30 Comme	Nbr of Spots	1				1	325
90	M-F 1135p ET / 1035p CT Tonight Show M....	06	325	30 Comme	Nbr of Spots				1	1	325
92	Sat 12p News .....S.	06	75	30 Comme	Nbr of Spots	2	2			4	300
93	Sat 6p News ....S.	06	350	30 Comme	Nbr of Spots		2	2		4	1400
96	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	06	600	30 Comme	Nbr of Spots	1	1	1	1	4	2400
98	Sun 9a News .....S	06	150	30 Comme	Nbr of Spots	1	1	1	1	4	600
99	Sun 12p News ....S	06	75	30 Comme	Nbr of Spots	2		2		4	300
100	Sun 6p News	06	375	30	Nbr of Spots	1	1	1	1	4	1500
<b>Weekly Totals:</b>					Total Spots(Ord Spots)						
Open PR					53	58	69	65	17	262	
Closed PR					2	-1		4		-6	-13075



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Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
101	Sun 630p ET / 530p CT NBC Nightly News .....S	06		30 Comme	Nbr of Spots						
					Closed PR			1		1	
102	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme	Nbr of Spots		1			1	4500
103	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme	Nbr of Spots				1	1	4500
104	Mon 10p ET / 9p CT Grimm M.....	06	1800	30 Comme	Nbr of Spots						
					Open Pre-Empted					-1	-1800
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme	Nbr of Spots			1	1	3	5400
106	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	Nbr of Spots			1	1	2	3600
107	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots	1	1	1	1	4	6800
108	Sat 9p ET / 8p CT Saving Hope ....S.	06		30 Comme	Nbr of Spots						
					Closed PR	2				2	
109	Sat 9p ET / 8p CT Chicago Fire ....S.	06	650	30 Comme	Nbr of Spots			1		1	650
	Sun 815p ET / 715p CT NBC Sunday										
<b>Weekly Totals:</b> Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
110	Night Football .....S	06	5000	30 Comme	1	1	1	1		3	15000
				Nbr of Spots							
				Open Pre-Empted							
				Nbr of Spots		4				4	100
111	M-Th, Su 430a News ..WT...	06	25	30 Comme							
				Nbr of Spots							
112	M-Th, Su 430a News ..WT...	06	25	30 Comme			4	4		8	200
				Nbr of Spots							
113	M-F 5a News ..TWTF..	06	75	30 Comme			1	1		2	150
				Nbr of Spots							
114	M-F 530a News ..TWTF..	06	125	30 Comme			1	1		2	250
				Nbr of Spots							
115	M-F 6a News ..TWTF..	03	700	30 Comme			1			1	700
				Nbr of Spots							
116	M-F 6a News ..TWTF..	06	325	30 Comme			2	2		4	1300
				Nbr of Spots							
117	M-F 7a Today Show ..TWTF..	06	450	30 Comme		2				2	900
				Nbr of Spots							
118	M-F 7a Today Show ..TWTF..	06	450	30 Comme			3	3		6	2700
				Nbr of Spots							
119	M-F 9a Today Show II ..WTF..	06	275	30 Comme		2				2	550
				Nbr of Spots							
Weekly Totals:					53	58	69	65	17	262	
Total Spots (Ord Spots)											
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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120	M-F 9a Today Show II .TWTF..	06	275	30 Comme	Nbr of Spots			2	2	4	1100
121	M-F 10a News ...F..	03	160	30 Comme	Nbr of Spots	1				1	160
122	M-F 10a News ..WTF..	03	160	30 Comme	Nbr of Spots		1			1	160
123	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots			2	2	4	320
124	M-F 11a Daytime ..WTF..	03	160	30 Comme	Nbr of Spots		2			2	320
125	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots			2	2	4	320
126	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots		1			1	200
127	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots			2	2	4	400
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme	Nbr of Spots		2			2	400
129	M-F 1p Days Of Our Lives .TWTF..	06	200	30 Comme	Nbr of Spots			2	2	4	800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme		4				4	500
131	M-F 2p Rachael Ray ..TWTF..	06	125	30 Comme			4	4		8	1000
132	M-F 3p Doctors ..WTF..	06	225	30 Comme		1				1	225
133	M-F 3p Doctors ..TWTF..	06	225	30 Comme			2	2		4	900
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme		3				3	900
135	M-F 4p Dr Oz ..TWTF..	06	300	30 Comme			3	3		6	1800
136	M-F 5p News ..WTF..	03	900	30 Comme		3				3	2700
137	M-F 5p News ..TWTF..	06	450	30 Comme			4	4		8	3600
138	M-F 530p News ..WTF..	06	450	30 Comme		4				4	1800
139	M-F 530p News ..TWTF..	06	450	30 Comme			4	4		8	3600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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<b>Schedule Dates:</b> 09/03/12 to 10/07/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06296520
<b>Est./PO Number:</b> 06296520	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
140	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots		1				1	1200
141	M-F 6p News TWTF..	06	600	30 Comme	Nbr of Spots			2	2		4	2400
142	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2250	30 Comme	Nbr of Spots		1				1	2250
143	M-F 630p ET / 530p CT NBC Nightly News ..TWTF..	06	1000	30 Comme	Nbr of Spots			1	1		2	2000
144	M-F 7p News ..TWTF..	06	500	30 Comme	Nbr of Spots		1				1	500
145	M-F 7p News ..TWTF..	06	500	30 Comme	Nbr of Spots			1	1		2	1000
146	M-F 730p Entertainment Tonight ..TWTF..	06	500	30 Comme	Nbr of Spots		1				1	500
147	M-F 730p Entertainment Tonight ..TWTF..	06	500	30 Comme	Nbr of Spots			2	2		4	2000
148	M-Su 11p News ..WTFS..	03	1250	30 Comme	Nbr of Spots		2				2	2500
149	M-Su 11p News	06	625	30 Comme	Nbr of Spots			3	2		5	3125
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	53	58	69	65	17	262	
					Open PR		-1		-5		-6	-13075
					Closed PR	2			4		6	

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Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
150	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06	325	30 Comme	Nbr of Spots Open Pre-Empted			1 -1		1 -1	625 -625
151	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	1		3	900
152	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots	1	1	1		3	1950
153	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots	1	1	1		3	3300
154	Sun 630p ET / 530p CT NBC Nightly News .....S	01	5000	30 Comme	Nbr of Spots Open Pre-Empted	1	1	1		3	15000 -5000
155	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots		1	1		2	50
156	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots		1	1		2	550
157	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots		1	1		2	250
<b>Weekly Totals: Total Spots(Ord Spots)</b>					53	88	89	85	17	262	-13075
Open PR						-1		-5		-6	
Closed PR					2			4		6	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 757 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
158	M-F 5p News	03	900	30		1				1	900
	M.....			Comme							
159	M-F 530p News	06	450	30		1	1	1		3	1350
	M.....			Comme							
160	Sat 9p ET / 8p CT Law & Order SVU	05	650	30	2					2	1300
	....S.			Comme							

<b>Weekly Totals:</b>											
Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	30 Commercial	09/24/12	Open Pre Emption	5,000.00		0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	30 Commercial	09/10/12	Open Pre Emption	1,800.00		0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	30 Commercial	09/03/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	30 Commercial	09/24/12	Open Pre Emption	625.00		0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	30 Commercial	09/24/12	Open Pre Emption	650.00		0000000000	E:120827040
154	Sun 630p ET / 530p CT NBC Nightly News	30 Commercial	09/24/12	Open Pre Emption	5,000.00		0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4
Totals		09/03	09/10	09/17	09/24	10/01
Spots	262	53	38	69	65	17
Cost	160636	38935	40456	35145	39645	68595

Grand Totals:

Spots:	262
Gross Total:	147,560.00
Commission:	22,134.00
Net Total:	125,426.00



REP HEADLINE# 6296520  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
AUG24/12 09.44  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/E OBAMA/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CREEK, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6296520 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG24/12 09.44

REF: NEW ORDER  
TTL \$135,265 @263X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA



8/24/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1536

1			430A-459A	30		\$65.00	9/4	9/6	3		TU-TH	3
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PROGRAM : NEWS 430A  
CON COM1 : NEWS 430A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			430A-459A PROGRAM : NEWS 430A CON COM1 : NEWS 430A	30		\$25.00	9/9	9/9	1		SUN	1
3			430A-459A PROGRAM : NEWS 430A CON COM1 : NEWS 430A	30		\$25.00	9/10	9/14	5		M, W-F	5
4			430A-459A PROGRAM : NEWS 430A CON COM1 : NEWS 430A	30		\$25.00	9/17	9/30	5		M-F, SU	10
5			430A-459A PROGRAM : NEWS 430A CON COM1 : NEWS 430A	30		\$25.00	10/1	10/1	1		MON	1
6			500A-530A PROGRAM : NEWS TODAY CON COM1 : NEWS TODAY	30		\$75.00	9/7	9/7	1		FRI	1
7			500A-530A PROGRAM : NEWS TODAY CON COM1 : NEWS TODAY	30		\$75.00	9/12	9/14	1		W-F	1
8			500A-530A PROGRAM : NEWS TODAY CON COM1 : NEWS TODAY	30		\$75.00	9/17	9/28	1		M-F	2
9			530A-600A PROGRAM : NEWS TODAY CON COM1 : NEWS TODAY	30		\$125.00	9/7	9/7	1		FRI	1
10			530A-600A PROGRAM : NEWS TODAY CON COM1 : NEWS TODAY	30		\$125.00	9/12	9/14	1		W-F	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$125.00	9/17	9/28	1		M-F	2
12			600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$1,000.00	9/4	9/6	1		TU-TH	1
13			600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$325.00	9/7	9/7	1		FRI	1
14			600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$325.00	9/10	9/14	1		M,W-F	1
15			600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$325.00	9/17	9/28	2		M-F	4
16			600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$325.00	10/1	10/1	1		MON	1
17			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,500.00	9/4	9/6	1		TU-TH	1
18			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	9/7	9/7	1		FRI	1
19			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	9/10	9/14	2		M,W-F	2

RFP HEADLINE# 6200520  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9338  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM RFP

AUG24/12 09.44  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	9/17	9/28	3		M-F	6
21			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	10/1	10/1	1		MON	1
22			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$650.00	9/4	9/6	2		TU-TH	2
23			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/7	9/7	1		FRI	1
24			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/10	9/14	2		M,W-F	2
25			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/17	9/28	3		M-F	6
26			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	10/1	10/1	1		MON	1
27			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	9/7	9/7	1		FRI	1
28			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	9/10	9/14	1		M,W-F	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	9/17	9/28	2		M-F	4
30			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	10/1	10/1	1		MON	1
31			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	9/7	9/7	1		FRI	1
32			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	9/10	9/14	2		M,W-F	2
33			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	9/17	9/28	2		M-F	4
34			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	9/7	9/7	1		FRI	1
35			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	9/10	9/14	1		M,W-F	1
36			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	9/17	9/28	2		M-F	4
37			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	10/1	10/1	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
38			100P-200P	30		\$200.00	9/7	9/7	1		FRI	1
PROGRAM : DAYS OUR LIVES												
CON COM1: DAYS OUR LIVES												
39			100P-200P	30		\$200.00	9/10	9/14	2		M,W-F	2
PROGRAM : DAYS OUR LIVES												
CON COM1: DAYS OUR LIVES												
40			100P-200P	30		\$200.00	9/17	9/28	2		M-F	4
PROGRAM : DAYS OUR LIVES												
CON COM1: DAYS OUR LIVES												
41			100P-200P	30		\$200.00	10/1	10/1	1		MON	1
PROGRAM : DAYS OUR LIVES												
CON COM1: DAYS OUR LIVES												
42			200P-300P	30		\$250.00	9/4	9/6	3		TU-TH	3
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
43			200P-300P	30		\$125.00	9/7	9/7	1		FRI	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
44			200P-300P	30		\$125.00	9/10	9/14	5		M,W-F	5
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
45			200P-300P	30		\$125.00	9/17	9/28	5		M-F	10
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
46			200P-300P	30		\$125.00	10/1	10/1	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$425.00	9/4	9/6	1		TU-TH	1
48			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	9/7	9/7	1		FRI	1
49			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	9/10	9/14	1		M,W-F	1
50			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	9/17	9/28	2		M-F	4
51			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	10/1	10/1	1		MON	1
52			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	9/4	9/6	1		TU-TH	1
53			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	9/7	9/7	1		FRI	1
54			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	9/10	9/14	3		M,W-F	3
55			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	9/17	9/28	3		M-F	6

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	10/1	10/1	1		MON	1
57			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$850.00	9/4	9/6	2		TU-TH	2
58			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	9/7	9/7	1		FRI	1
59			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	9/10	9/14	4		M,W-F	4
60			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	9/17	9/28	4		M-F	8
61			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	10/1	10/1	1		MON	1
62			530P-600P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$925.00	9/4	9/6	3		TU-TH	3
63			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	9/7	9/7	1		FRI	1
64			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	9/10	9/14	5		M,W-F	5



REP HEADLINE# C006520  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 AUG24/12 09.44  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	9/17	9/28	5		M-F	10
66			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	10/1	10/1	1		MON	1
67			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$2,000.00	9/4	9/6	1		TU-TH	1
68			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/7	9/7	1		FRI	1
69			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/10	9/14	1		M,W-F	1
70			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/17	9/28	2		M-F	4
71			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	10/1	10/1	1		MON	1
72			630P-700P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,000.00	9/10	9/10	1		MON	1
73			630P-700P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,000.00	9/17	9/28	1		M-F	2

LINE#	ET	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74			700P-730P	30		\$500.00	9/7	9/7	1		FRI	1
PROGRAM : NEWS 7P												
CON COM1: NEWS 7P												
75			700P-730P	30		\$500.00	9/10	9/14	1		M,W-F	1
PROGRAM : NEWS 7P												
CON COM1: NEWS 7P												
76			700P-730P	30		\$500.00	9/17	9/28	1		M-F	2
PROGRAM : NEWS 7P												
CON COM1: NEWS 7P												
77			730P-800P	30		\$2,000.00	9/4	9/6	1		TU-TH	1
PROGRAM : ET												
CON COM1: ET												
78			730P-800P	30		\$500.00	9/7	9/7	1		FRI	1
PROGRAM : ET												
CON COM1: ET												
79			730P-800P	30		\$500.00	9/10	9/14	1		M,W-F	1
PROGRAM : ET												
CON COM1: ET												
80			730P-800P	30		\$500.00	9/17	9/28	2		M-F	4
PROGRAM : ET												
CON COM1: ET												
81			730P-800P	30		\$500.00	10/1	10/1	1		MON	1
PROGRAM : ET												
CON COM1: ET												
82			1100P-1135P	30		\$2,000.00	9/4	9/6	1		TU-TH	1
PROGRAM : NEWS 11P												
CON COM1: NEWS 11P												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			1100P-1135P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$625.00	9/7	9/9	1		F-SU	1
84			1100P-1135P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$625.00	9/10	9/16	2		M,W-SU	2
85			1100P-1135P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$625.00	9/17	9/30	3		M-SU	6
86			1100P-1135P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$625.00	10/1	10/1	1		MON	1
87			1135P-1237A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/7	9/7	1		FRI	1
88			1135P-1237A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/12	9/14	1		W-F	1
89			1135P-1237A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/17	9/28	2		M-F	4
90			1135P-1237A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	10/1	10/1	1		MON	1
91			900A-1000A PROGRAM : NEWS 9A SAT CON COM1: NEWS 9A SAT	30		\$150.00	9/8	9/29	1		SAT	4

9/29  
 14A-

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
92			1200N-100P PROGRAM : NEWS NOON SDAT CON COM1: NEWS NOON SAT	30		\$75.00	9/8	9/29	1		SAT	4
93			600P-630P PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT	30		\$350.00	9/8	9/29	1		SAT	4
94			700P-800P PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT	30		\$325.00	9/8	9/8	1		SAT	1
94			700P-800P PROGRAM : ET CON COM1: ET	30		\$325.00	9/22	9/29	1		SAT	2
95			1130P-101A PROGRAM : SNL CON COM1: SNL	30		\$600.00	9/8	9/29	1		SAT	4
96			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/9	9/30	1		SUN	4
97			900A-1000A PROGRAM : NEWS 9A SUN CON COM1: NEWS 9A SUN	30		\$150.00	9/9	9/30	1		SUN	4
98			1200N-100P PROGRAM : NEWS NOON SUN CON COM1: NEWS NOON SUN	30		\$75.00	9/9	9/30	1		SUN	4
99			600P-630P PROGRAM : NEWS 6P SUN CON COM1: NEWS 6P SUN	30		\$375.00	9/9	9/30	1		SUN	4
100			630P-700P PROGRAM : NBC NEWS SUN CON COM1: NBC NEWS SUN	30		\$1,250.00	9/9	9/30	1		SUN	4

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS :

101			800P-1000P	30		\$4,500.00	9/10	9/10	1			MON	1
101			800P-1000P	30		\$4,500.00	9/24	9/24	1			MON	1
			PROGRAM : THE VOICE CON COM1: THE VOICE										
102			1000P-1100P	30		\$1,800.00	9/10	10/1	1			MON	4
			PROGRAM : REVOLUTION CON COM1: REVOLUTION										
103			1000P-1100P	30		\$1,800.00	9/18	9/25	1			TUE	2
			PROGRAM : PARENTHOOD CON COM1: PARENTHOOD										
104			900P-1000P	30		\$1,700.00	9/7	9/28	1			FRI	4
			PROGRAM : GRIMM CON COM1: GRIMM										
105			900P-1000P	30		\$650.00	9/8	9/8	1			SAT	1
105			900P-1000P	30		\$650.00	9/22	9/29	1			SAT	2
			PROGRAM : ENCORE CON COM1: ENCORE										
106			800P-1100P	30		\$5,000.00	9/9	9/30	1			SUN	4
			PROGRAM : NFL CON COM1: NFL										

SEP/12 128410.00 OCT/12 \$6,855.00 CONTRACT TOTAL 135265.00  
 TOTAL SPOTS 263

MARKET TOTALS \$614,840 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%  
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED  
 SVC- NST BOOKS- SEP/PJ  
 DEMOS- RA35+\*

9/10 (circled) 6/11/11  
 9/8 mkgd. - saving hope  
 9/22 n/a  
 9/29 Chicago file

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 756 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	132140	Campaign Ref:	E:120827040
Buyer:	..	Client/Product/Estimate:	././1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News ..TWT...	02	65	30 Comme	Nbr of Spots	3					3	195
2	M-Th, Su 430a News .....S	05	25	30 Comme	Nbr of Spots	1					1	25
3	M-Th, Su 430a News M.WT...	06	25	30 Comme	Nbr of Spots		5				5	125
4	M-Th, Su 430a News MTWT..S	06	25	30 Comme	Nbr of Spots			5	5		10	250
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots					1	1	25
6	M-F 5a News ....F..	06	75	30 Comme	Nbr of Spots	1					1	75
7	M-F 5a News ..WTF..	06	75	30 Comme	Nbr of Spots		1				1	75
8	M-F 5a News MTWTF..	06	75	30 Comme	Nbr of Spots			1	1		2	150
9	M-F 530a News ....F..	06	125	30 Comme	Nbr of Spots	1					1	125
10	M-F 530a News	06	125	30 Comme	Nbr of Spots		1				1	125
Weekly Totals: Total Spots(Ord Spots)						54	58	69	65	17	263	
Open PR									-4		-4	-3125

Local

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
11	M-F 530a News MTWTF..	06	125	30 Comme	Nbr of Spots			1	1		2	250
12	M-F 6a News .TWT...	02	1000	30 Comme	Nbr of Spots	1					1	1000
13	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots	1					1	325
14	M-F 6a News M.WTF..	06	325	30 Comme	Nbr of Spots		1				1	325
15	M-F 6a News MTWTF..	06	325	30 Comme	Nbr of Spots			2	2		4	1300
16	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots					1	1	325
17	M-F 7a Today Show .TWT...	02	1500	30 Comme	Nbr of Spots	1					1	1500
18	M-F 7a Today Show ...F..	06	450	30 Comme	Nbr of Spots	1					1	450
19	M-F 7a Today Show M.WTF..	06	450	30 Comme	Nbr of Spots		2				2	900
20	M-F 7a Today Show MTWTF..	06	450	30 Comme	Nbr of Spots			3	3		6	2700
21	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots					1	1	450
22	M-F 9a Today Show II	03	650	30 Comme	Nbr of Spots	2					2	1300
Weekly Totals:						54	58	69	65	17	263	
Total Spots(Ord Spots)						54	58	69	65	17	263	
Open PR									-4		-4	-3125

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Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
23	M-F 9a Today Show II ...F..	06	275	30 Comme	1					1	275
24	M-F 9a Today Show II M.WTF..	06	275	30 Comme		2				2	550
25	M-F 9a Today Show II MTWTF..	06	275	30 Comme			3	3		6	1650
26	M-F 9a Today Show II M.....	06	275	30 Comme					1	1	275
27	M-F 10a News ...F..	06	80	30 Comme	1					1	80
28	M-F 10a News M.WTF..	06	80	30 Comme		1				1	80
29	M-F 10a News MTWTF..	06	80	30 Comme			2	2		4	320
30	M-F 10a News M.....	06	80	30 Comme					1	1	80
31	M-F 11a Daytime ...F..	06	80	30 Comme	1					1	80
32	M-F 11a Daytime M.WTF..	06	80	30 Comme		2				2	160
33	M-F 11a Daytime MTWTF..	06	80	30 Comme			2	2		4	320
34	M-F 12p Today Show III	06	100	30 Comme	1					1	100
Weekly Totals: Total Spots(Ord Spots)					54	58	69	65	17	263	
Open PR								-4		-4	-3125

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Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
35	M-F 12p Today Show III M.WTF..	06	100	30 Comme		1				1	100
36	M-F 12p Today Show III MTWTF..	06	100	30 Comme			2	2		4	400
37	M-F 12p Today Show III M.....	06	100	30 Comme					1	1	100
38	M-F 1p Days Of Our Lives ....F..	06	200	30 Comme	1					1	200
39	M-F 1p Days Of Our Lives M.WTF..	06	200	30 Comme		2				2	400
40	M-F 1p Days Of Our Lives MTWTF..	06	200	30 Comme			2	2		4	800
41	M-F 1p Days Of Our Lives M.....	06	200	30 Comme					1	1	200
42	M-F 2p Rachael Ray .TWT...	03	250	30 Comme	3					3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	1					1	125
44	M-F 2p Rachael Ray M.WTF..	06	125	30 Comme		5				5	625
45	M-F 2p Rachael Ray MTWTF..	06	125	30 Comme			5	5		10	1250
46	M-F 2p Rachael Ray	06	125	30 Comme					1	1	125
Weekly Totals: Total Spots(Ord Spots)					54	58	69	65	17	263	
Open PR								-4		-4	-3125

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Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
47	M-F 3p Doctors TWT...	04	425	30 Comme	1					1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	1					1	225
49	M-F 3p Doctors M.WTF..	06	225	30 Comme		1				1	225
50	M-F 3p Doctors MTWTF..	06	225	30 Comme			2	2		4	900
51	M-F 3p Doctors M.....	06	225	30 Comme					1	1	225
52	M-F 4p Dr Oz TWT...	03	650	30 Comme	1					1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	1					1	300
54	M-F 4p Dr Oz M.WTF..	06	300	30 Comme		3				3	900
55	M-F 4p Dr Oz MTWTF..	06	300	30 Comme			3	3		6	1800
56	M-F 4p Dr Oz M.....	06	300	30 Comme					1	1	300
57	M-F 5p News TWT...	04	850	30 Comme	2					2	1700
58	M-F 5p News	06	450	30 Nbr of Spots	1					1	450
Weekly Totals: (Total Spots(Ord Spots))					54	58	69	65	17	263	
Open PR								-4		-4	-3125

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Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
59	M-F 5p News M.WTF..	06	450	30 Comme		4				4	1800
60	M-F 5p News MTWTF..	06	450	30 Comme			4	4		8	3600
61	M-F 3p News M.....	06	450	30 Comme					1	1	450
62	M-F 530p News TWTF...	03	925	30 Comme	3					3	2775
63	M-F 530p News ...F..	06	450	30 Comme	1					1	450
64	M-F 530p News M.WTF..	06	450	30 Comme		5				5	2250
65	M-F 530p News MTWTF..	06	450	30 Comme			5	5		10	4500
66	M-F 530p News M.....	06	450	30 Comme					1	1	450
67	M-F 6p News TWTF...	02	2000	30 Comme	1					1	2000
68	M-F 6p News ...F..	06	600	30 Comme	1					1	600
69	M-F 6p News M.WTF..	06	600	30 Comme		1				1	600
70	M-F 6p News	06	600	30 Comme			2	2		4	2400
Weekly Totals: Total Spots(Ord Spots)					54	58	69	65	17	263	
Open PR								-4		-4	-3125

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Barack Obama/ D/ President  
Submission Number 756 Issue 1

News  
channel  
on your side

8

MeTV

TBO.com  
Tampa Bay Online

WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	132140	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	././1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
71	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots				1	1	600
72	M-F 630p ET / 530p CT NBC Nightly News M.....	06	1000	30 Comme	Nbr of Spots		1			1	1000
73	M-F 630p ET / 530p CT NBC Nightly News MTWTF..	06	1000	30 Comme	Nbr of Spots			1		2	2000
74	M-F 7p News ...F..	06	500	30 Comme	Nbr of Spots	1				1	500
75	M-F 7p News M.WTF..	06	500	30 Comme	Nbr of Spots		1			1	500
76	M-F 7p News MTWTF..	06	500	30 Comme	Nbr of Spots			1		2	1000
77	M-F 730p Entertainment Tonight TWTF...	01	2000	30 Comme	Nbr of Spots	1				1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots	1				1	500
79	M-F 730p Entertainment Tonight M.WTF..	06	500	30 Comme	Nbr of Spots		1			1	500
80	M-F 730p Entertainment Tonight MTWTF..	06	500	30 Comme	Nbr of Spots			2		2	2000
81	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots				1	1	500
Weekly Totals:					54	58	69	65	17	263	
Open PR								-4		-4	-3125

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
82	M-Su 11p News ..TWT...	02	2000	30 Comme	Nbr of Spots	1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	Nbr of Spots	1					1	625
84	M-Su 11p News M.WTFS.	06	625	30 Comme	Nbr of Spots		2				2	1250
85	M-Su 11p News MTWTF..	06	625	30 Comme	Nbr of Spots			3			3	1875
					Nbr of Spots				3		3	1875
					Open Pre-Empted				-3		-3	-1875
86	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots					1	1	625
87	M-F 1135p ET / 1035p CT Tonight ...F..	06	325	30 Comme	Nbr of Spots	1					1	325
88	M-F 1135p ET / 1035p CT Tonight ..WTF..	06	325	30 Comme	Nbr of Spots		1				1	325
89	M-F 1135p ET / 1035p CT Tonight MTWTF..	06	325	30 Comme	Nbr of Spots			2	2		4	1300
90	M-F 1135p ET / 1035p CT Tonight M.....	06	325	30 Comme	Nbr of Spots					1	1	325
91	Sat 9a News .....S.	06	150	30 Comme	Nbr of Spots	2	1	1			4	600
Weekly Totals: Total Spots(Ord Spots)						54	58	69	65	17	263	
Open PR									-4		-4	-3125

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
92	Sat 12p News .....S.	06	75	30 Comme	Nbr of Spots		2	2			4	300
93	Sat 6p News .....S.	06	350	30 Comme	Nbr of Spots		2	2			4	1400
94	Sat 7p Entertainment Tonight .....S.	06	325	30 Comme	Nbr of Spots	1					1	325
95	Sat 7p Entertainment Tonight .....S.	06	325	30 Comme	Nbr of Spots		1		1		2	650
96	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	06	600	30 Comme	Nbr of Spots	1	1	1	1		4	2400
97	Sun 8a Today Show .....S	06	250	30 Comme	Nbr of Spots	1	1	1	1		4	1000
98	Sun 9a News .....S	06	150	30 Comme	Nbr of Spots	1	1	1	1		4	600
99	Sun 12p News .....S	06	75	30 Comme	Nbr of Spots	2		2			4	300
100	Sun 6p News .....S	06	375	30 Comme	Nbr of Spots	1	1	1	1		4	1500
101	Sun 630p ET / 530p CT NBC Nightly News .....S	06	1250	30 Comme	Nbr of Spots	1	1	1	1		3	3750
102	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme	Nbr of Spots		1				1	4500
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Open PR									-4		-4	-3125

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<b>Est./PO Number:</b> 06296520	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
103	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme				1		1	4500
104	Mon 10p ET / 9p CT Grimm M.....	06	1800	30 Comme		1				1	1800
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme			1		1	3	5400
106	Tue 10p ET / 9p CT Parenthood .T.....	06	1800	30 Comme			1		1	2	3600
107	Fri 9p ET / 8p CT Grimm ...F...	06	1700	30 Comme				1		1	1700
108	Sat 9p ET / 8p CT Saving Hope .....S.	06	650	30 Comme						2	1300
109	Sat 9p ET / 8p CT Chicago Fire .....S.	06	650	30 Comme				1		1	650
110	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06	5000	30 Comme	1	1	1	1		4	20000
<b>Weekly Totals:</b>					54	58	69	65	17	263	
Total Spots(Ord Spots)											
Open PR								-4		-4	-3125

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Open Pre Emption	1,875.00		0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Open Pre Emption	1,250.00		0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4	
		09/03	09/10	09/17	09/24	10/01	
Spots	Totals	263	54	58	69	65	17
Cost		135265	33530	29765	30395	34720	6855

Grand Totals:

Spots:	263
Gross Total:	132,140.00
Commission:	19,821.00
Net Total:	112,319.00





# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ O/ President  
PROD: Obama For America

2012  
INVOICE DATE 09/30/12 E:120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032695  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-Th, Su 430a News	65.00	1 3	9/04 TU		04:41A	30	OFA12A093	65.00
			9/05 WE		04:57A	30	OFA12G104	65.00
			9/06 TH		04:40A	30	OFA12G102	65.00
M-F 5a News	75.00	6 1	9/07 FR		05:22A	30	OFA12G102	75.00
M-F 530a News	125.00	9 1	9/07 FR		05:52A	30	OFA12G102	125.00
M-F 6a News	1000.00	12 1	9/06 TH		06:20A	30	OFA12G104	1000.00
	325.00	13 1	9/07 FR		06:12A	30	OFA12G104	325.00
M-F 7a Today Show	1500.00	17 1	9/04 TU		07:23A	30	OFA12A093	1500.00
M-F 9a Today Show II	650.00	22 2	9/04 TU		09:29A	30	OFA12A093	650.00
			9/05 WE		09:49A	30	OFA12G104	650.00
	275.00	23 1	9/07 FR		09:51A	30	OFA12G102	275.00
M-F 11a Daytime	80.00	31 1	9/07 FR		11:35A	30	OFA12G102	80.00
M-F 12p Today Show III	100.00	34 1	9/07 FR		12:27P	30	OFA12G104	100.00
M-F 1p Days Of Our Lives	200.00	38 1	9/07 FR		12:58P	30	OFA12G102	200.00
M-F 2p Rachael Ray	250.00	42 3	9/04 TU		02:13P	30	OFA12A093	250.00
			9/05 WE		02:19P	30	OFA12G104	250.00
			9/06 TH		02:11P	30	OFA12G102	250.00
	125.00	43 1	9/07 FR		02:11P	30	OFA12G102	125.00

\*\*\* Continued \*\*\*

PERIOD COST	219,470.00	227 Total Units	ACTUAL GROSS BILLING	200,545.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	30,081.75	TOTAL RECONCILING	Credits	18,925.00-
			NET DUE	170,463.25			18,925.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER PRODUCT  
Barack Obama/ O/ President Obama For America

INVOICE NUMBER 0100032695  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE 170,463.25

REMIT TO:

\*00216

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 00000100032695 017046325 0



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Oc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ O/ President  
PROD: Obama For America

2012  
INVOICE DATE 09/30/12 E:120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032695  
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3  
SCHEDULE DATES 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 3p Ooctors					*WFLA	:30 Commercial		
425.00	47	1	9/06	TH	03:31P	30	OFA12G104	425.00
225.00	48	1	9/07	FR	03:13P	30	OFA12G102	225.00
M-F 4p Or Oz					*WFLA	:30 Commercial		
650.00	52	1	9/06	TH	04:34P	30	OFA12G104	650.00
300.00	53	1	9/07	FR	04:21P	30	OFA12G102	300.00
M-F 5p News					*WFLA	:30 Commercial		
850.00	57	2	9/04	TU	05:27P	30	OFA12A093	850.00
450.00	58	1	9/06	TH	05:22P	30	OFA12G102	850.00
			9/07	FR	05:12P	30	OFA12G104	450.00
M-F 530p News					*WFLA	:30 Commercial		
925.00	62	3	9/04	TU	05:44P	30	OFA12A093	925.00
			9/05	WE	05:53P	30	OFA12G102	925.00
450.00	63	1	9/06	TH	05:53P	30	OFA12G104	925.00
			9/07	FR	05:52P	30	OFA12G102	450.00
M-F 6p News					*WFLA	:30 Commercial		
2000.00	67	1	9/06	TH	06:22P	30	OFA12G104	2000.00
600.00	68	1	9/07	FR	06:21P	30	OFA12G102	600.00
M-F 7p News					*WFLA	:30 Commercial		
500.00	74	1	9/07	FR	07:25P	30	OFA12G102	500.00
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial		
2000.00	77	1	9/04	TU	07:54P	30	OFA12G102	2000.00
500.00	78	1	9/07	FR	07:55P	30	OFA12G102	500.00
M-Su 11p News					*WFLA	:30 Commercial		
2000.00	82	1	9/06	TH	11:23P	30	OFA12G104	2000.00
625.00	83	1	9/07	FR	11:14P	30	OFA12G102	625.00
625.00	85	3	9/24	MO		30		.00 Preempted 625.00-
			9/24	MO		30		.00 Preempted 625.00-
			9/24	MO		30		.00 Preempted 625.00-
M-F 1135p ET / 1035p CT Tonigh					*WFLA	:30 Commercial		
325.00	87	1	9/07	FR	12:20A	30	OFA12G102	325.00
Sat 1130p ET / 1030p CT Saturd					*WFLA	:30 Commercial		
600.00	96	1	9/15	SA	12:15A	30	OFA12G104	600.00
Sun 9a News					*WFLA	:30 Commercial		
150.00	98	2	9/09	SU	09:23A	30	OFA12G102	150.00
			9/16	SU	09:22A	30	OFA12Z118	150.00
Sun 12p News					*WFLA	:30 Commercial		
75.00	99	2	9/23	SU	12:13P	30	OFA12A113	75.00
			9/23	SU	12:43P	30	OFA12A113	75.00
Sun 6p News					*WFLA	:30 Commercial		
375.00	100	3	9/09	SU	06:09P	30	OFA12G102	375.00
			9/16	SU	06:09P	30	OFA12P092	375.00
			9/23	SU		30		.00 Preempted 375.00-
Sun 630p ET / 530p CT N8C Nigh					*WFLA	:30 Commercial		
1250.00	101	1	9/30	SU		30		.00 Preempt P 1250.00-
Mon 10p ET / 9p CT Grimm					*WFLA	:30 Commercial		
*** Continued ***								

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

SUB-TOTALS Debits .00  
Credits 18,925.00-  
TOTAL RECONCILING 18,925.00CR

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
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Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE: 09/30/12 E:120827040  
ORDER TYPE: Political WFLA  
INVOICE NUMBER: 0100032695  
PAGE: 3  
BROADCAST MONTH: 08/27/2012 - 09/3  
SCHEDULE DATES: 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
1800.00	104	1	9/10 MO	30	.00	Preempt Program Change	1800.00-	
Mon 10p ET / 9p CT Revolution			*WFLA	:30 Commercial				
1800.00	105	1	9/17 MO 10:20P	30 OFA12Z118	1800.00			
Tue 10p ET / 9p CT Parenthood			*WFLA	:30 Commercial				
1800.00	106	1	9/18 TU 10:30P	30 OFA12P092	1800.00			
Fri 9p ET / 8p CT Grimm			*WFLA	:30 Commercial				
1700.00	107	2	9/07 FR 09:42P	30 OFA12G104	1700.00			
			9/14 FR 09:40P	30 OFA12P092	1700.00			
Sat 9p ET / 8p CT Saving Hope			*WFLA	:30 Commercial				
650.00	108	2	9/08 SA	30	.00	Preempt Program Change	650.00-	
			9/08 SA	30	.00	Preempt Program Change	650.00-	
Sat 9p ET / 8p CT Chicago Fire			*WFLA	:30 Commercial				
650.00	109	1	9/29 SA	30	.00	Preempt Program Change	650.00-	
Sun 815p ET / 715p CT N8C Sund			*WFLA	:30 Commercial				
5000.00	110	3	9/09 SU 11:41P	30 OFA12G104	5000.00			
			9/16 SU 08:21P	30 OFA12P092	5000.00	Sports Overrun		
			9/30 SU	30	.00	Preempted	5000.00-	
M-Th, Su 430a News			*WFLA	:30 Commercial				
25.00	111	4	9/12 WE 04:41A	30 OFA12P092	25.00			
			9/12 WE 04:57A	30 OFA12G104	25.00			
			9/13 TH 04:53A	30 OFA12P092	25.00			
			9/13 TH 04:58A	30 OFA12G104	25.00			
25.00	112	8	9/18 TU 04:42A	30 DFA12Z118	25.00			
			9/18 TU 04:53A	30 OFA12Z118	25.00			
			9/19 WE 04:51A	30 OFA12P092	25.00			
			9/20 TH 04:53A	30 OFA12Z118	25.00			
			9/25 TU 04:40A	30 OFA12A113	25.00			
			9/26 WE 04:42A	30 OFA12Z128	25.00			
			9/27 TH 04:52A	30 OFA12P130	25.00			
			9/27 TH 04:58A	30 OFA12Z128	25.00			
M-F 6a News			*WFLA	:30 Commercial				
700.00	115	1	9/12 WE 06:27A	30 OFA12P092	700.00			
M-F 7a Today Show			*WFLA	:30 Commercial				
450.00	117	2	9/12 WE 08:29A	30 OFA12G104	450.00			
			9/13 TH 08:50A	30 OFA12P092	450.00			
M-F 9a Today Show II			*WFLA	:30 Commercial				
275.00	119	2	9/12 WE	30	.00	Preempt S	275.00-	

\*\*\* Continued \*\*\*

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

SUB-TOTALS Debits .00  
Credits 18,925.00-  
TOTAL RECONCILING 18,925.00CR

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV: Barack Obama/ O/ President  
PROD: Obama For America

2012  
INVOICE DATE 09/30/12 E:120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032695  
PAGE 4 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: . / . /1536  
Desc: 06296520

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 10a News	160.00	121 1	9/14 FR 09:57A 30 DFA12P092	275.00	
	160.00	122 1	*WFLA :30 Commercial	160.00	
M-F 11a Daytime	160.00	124 2	9/07 FR 10:16A 30 DFA12G102	160.00	
	160.00		9/13 TH 10:26A 30 DFA12G104	160.00	
			*WFLA :30 Commercial	160.00	
M-F 12p Today Show III	200.00	126 1	9/12 WE 11:48A 30 DFA12G104	160.00	
	200.00	128 2	9/14 FR 11:30A 30 DFA12G104	160.00	
			*WFLA :30 Commercial	200.00	
M-F 1p Days Of Our Lives	200.00		9/13 TH 12:26P 30 DFA12P092	200.00	
			*WFLA :30 Commercial	200.00	
M-F 2p Rachael Ray	125.00	130 4	9/12 WE 01:45P 30 DFA12P092	200.00	
			9/14 FR 12:59P 30 DFA12P092	200.00	
			*WFLA :30 Commercial	125.00	
			9/12 WE 02:24P 30 DFA12G104	125.00	
			9/13 TH 02:21P 30 DFA12G104	125.00	
			9/14 FR 30	.00	Preempt S 125.00- pecial N ews Rpt
	125.00	131 8	9/14 FR 02:13P 30 DFA12G104	125.00	
			9/18 TU 02:44P 30 DFA12Z118	125.00	
			9/19 WE 02:17P 30 DFA12P092	125.00	
			9/20 TH 02:26P 30 DFA12Z118	125.00	
			9/21 FR 02:19P 30 DFA12A113	125.00	
			9/25 TU 02:59P 30 DFA12A113	125.00	
			9/26 WE 02:59P 30 DFA12Z128	125.00	
			9/27 TH 02:35P 30 DFA12P130	125.00	
			9/28 FR 02:33P 30 DFA12P130	125.00	
M-F 3p Doctors	225.00	132 1	*WFLA :30 Commercial	225.00	
M-F 4p Dr Oz	300.00	134 3	9/13 TH 03:38P 30 DFA12P092	300.00	
			*WFLA :30 Commercial	300.00	
	300.00	135 6	9/12 WE 04:43P 30 DFA12P092	300.00	
			9/13 TH 04:14P 30 DFA12G104	300.00	
			9/14 FR 04:26P 30 DFA12G104	300.00	
			9/18 TU 04:56P 30 DFA12Z118	300.00	
			9/19 WE 04:55P 30 DFA12Z118	300.00	
			9/21 FR 04:56P 30 DFA12A113	300.00	
			9/25 TU 04:55P 30 DFA12A113	300.00	
			9/26 WE 04:20P 30 DFA12Z128	300.00	
			9/28 FR 04:56P 30 DFA12Z128	300.00	
M-F 5p News	900.00	136 3	*WFLA :30 Commercial	900.00	
			9/12 WE 05:29P 30 DFA12G104	900.00	
			9/13 TH 05:12P 30 DFA12P092	900.00	
			9/14 FR 05:21P 30 DFA12P092	900.00	
M-F 530p News	450.00	138 4	*WFLA :30 Commercial	450.00	
			9/12 WE 05:44P 30 DFA12P092	450.00	
*** Continued ***					

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

SUB-TOTALS Debits .00  
Credits 18,925.00-  
TOTAL RECONCILING 18,925.00CR

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REP\_: WFLA (Washington Oc)  
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ADV\_: Barack Obama/ O/ President  
PROD: Obama For America

2012  
INVOICE DATE 09/30/12 E:120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032695  
SCHEDULE DATES 9/03/12-10/07/12  
PAGE BROADCAST MONTH 5 08/27/2012 - 09/3  
TERMS: NET 30 DAYS.

REF#: . / . /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
			9/13	TH	05:45P	30	OFA12G104	450.00
			9/13	TH	05:57P	30	OFA12P092	450.00
			9/14	FR	05:53P	30	OFA12G104	450.00
M-F 6p News	1200.00	140 1	9/12	WE	06:22P	30	OFA12G104	1200.00
					*WFLA		:30 Commercial	
M-F 7p News	500.00	144 1	9/14	FR	07:13P	30	OFA12P092	500.00
					*WFLA		:30 Commercial	
M-F 730p Entertainment Tonight	500.00	146 1	9/14	FR	07:46P	30	OFA12G104	500.00
					*WFLA		:30 Commercial	
M-Su 11p News	1250.00	148 2	9/13	TH	11:28P	30	OFA12G104	1250.00
			9/15	SA	11:09P	30	OFA12P092	1250.00
			9/25	TU		30		.00
M-F 1135p ET / 1035p CT Tonight	325.00	150 2	9/25	TU		30		.00
			9/25	TU		30		.00
Sat 9a News	300.00	151 2	9/15	SA	09:22A	30	OFA12G104	300.00
			9/22	SA	09:24A	30	OFA12A113	300.00
Sat 7p Entertainment Tonight	650.00	152 2	9/15	SA	07:54P	30	OFA12G104	650.00
			9/29	SA	07:51P	30	OFA12Z128	650.00
Sun 8a Today Show	1100.00	153 3	9/16	SU	08:25A	30	OFA12P092	1100.00
			9/23	SU	08:28A	30	OFA12A113	1100.00
			9/30	SU	08:21A	30	OFA12Z128	1100.00
Sun 630p ET / 530p CT NBC Nightly News	5000.00	154 3	9/16	SU		30		.00
					*WFLA		:30 Commercial	
			9/23	SU	06:59P	30	OFA12A113	5000.00
			9/30	SU	06:51P	30	OFA12Z128	5000.00
M-Th, Su 430a News	25.00	155 2	9/17	MO	04:53A	30	OFA12P092	25.00
			9/24	MO	04:52A	30	OFA12A113	25.00
M-F 9a Today Show II	275.00	156 2	9/17	MO	09:56A	30	OFA12P092	275.00
			9/24	MO	09:57A	30	OFA12A113	275.00
M-F 2p Rachael Ray	125.00	157 3	9/10	MO	02:33P	30	OFA12G102	125.00
			9/17	MO	02:49P	30	OFA12Z118	125.00
			9/24	MO	02:51P	30	OFA12A113	125.00
M-F 530p News	450.00	159 3	9/10	MO	05:42P	30	OFA12G102	450.00
			9/17	MO	05:56P	30	OFA12P092	450.00
			9/24	MO	05:57P	30	OFA12A113	450.00
M-F 5a News					*WFLA		:30 Commercial	

\*\*\* Continued \*\*\*

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

SUB-TOTALS Debits .00  
Credits 18,925.00-  
TOTAL RECONCILING 18,925.00CR

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REP: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV: Barack Obama/ O/ President  
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2012  
INVOICE DATE 09/30/12 E:120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032695  
PAGE 6 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
	150.00	161 1	9/12	WE	05:29A	30 OFA12P092	150.00	
	150.00	162 2	9/20	TH	05:29A	30 OFA12Z118	150.00	
			9/25	TU	05:27A	30 OFA12A113	150.00	
M-F 530a News					*WFLA	:30 Commercial		
	250.00	163 1	9/12	WE	05:51A	30 OFA12G104	250.00	
	250.00	164 2	9/19	WE	05:52A	30 OFA12P092	250.00	
			9/28	FR	05:58A	30 OFA12P130	250.00	
M-F 6a News					*WFLA	:30 Commercial		
	1450.00	165 4	9/18	TU	06:21A	30 OFA12Z118	1450.00	
			9/21	FR	06:09A	30 OFA12A113	1450.00	
			9/25	TU	06:21A	30 OFA12A113	1450.00	
			9/28	FR	06:53A	30 OFA12Z128	1450.00	
M-F 7a Today Show					*WFLA	:30 Commercial		
	900.00	167 1	9/07	FR	07:29A	30 OFA12G102	900.00	
M-F 9a Today Show II					*WFLA	:30 Commercial		
	550.00	168 4	9/18	TU	09:56A	30 OFA12Z118	550.00	
			9/21	FR	09:57A	30 OFA12A113	550.00	
			9/26	WE	09:57A	30 OFA12Z128	550.00	
			9/28	FR	09:51A	30 OFA12Z128	550.00	
M-F 10a News					*WFLA	:30 Commercial		
	160.00	170 4	9/18	TU	10:16A	30 OFA12P092	160.00	
			9/20	TH	10:25A	30 OFA12Z118	160.00	
			9/26	WE	10:18A	30 OFA12Z128	160.00	
			9/28	FR	10:26A	30 OFA12Z128	160.00	
M-F 11a Daytime					*WFLA	:30 Commercial		
	160.00	172 4	9/18	TU	11:48A	30 OFA12Z118	160.00	
			9/20	TH	11:10A	30 OFA12Z118	160.00	
			9/25	TU	11:36A	30 OFA12A113	160.00	
			9/28	FR	11:36A	30 OFA12P130	160.00	
M-F 12p Today Show III					*WFLA	:30 Commercial		
	200.00	173 4	9/18	TU	12:52P	30 OFA12Z118	200.00	
			9/20	TH	12:29P	30 OFA12Z118	200.00	
			9/25	TU	12:51P	30 OFA12A113	200.00	
			9/28	FR	12:52P	30 OFA12Z128	200.00	
M-F 1p Days Of Our Lives					*WFLA	:30 Commercial		
	400.00	175 4	9/19	WE	12:58P	30 OFA12Z118	400.00	
			9/21	FR	01:59P	30 OFA12A113	400.00	
			9/25	TU	01:59P	30 OFA12A113	400.00	
			9/27	TH	01:46P	30 OFA12Z128	400.00	
M-F 3p Doctors					*WFLA	:30 Commercial		
	450.00	177 4	9/18	TU	03:55P	30 OFA12P092	450.00	
			9/20	TH	03:54P	30 OFA12Z118	450.00	
			9/26	WE	03:52P	30 OFA12Z128	450.00	
			9/28	FR	03:20P	30 OFA12P130	450.00	
M-F 5p News					*WFLA	:30 Commercial		
	900.00	179 8	9/18	TU	05:29P	30 OFA12Z118	900.00	
			9/19	WE	05:23P	30 OFA12Z118	900.00	

\*\*\* Continued \*\*\*

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

SUB-TOTALS Debits .00  
Credits 18,925.00-  
TOTAL RECONCILING 18,925.00CR

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Oc)  
SLSP: HRP Washington, OC  
ADV\_: Barack Obama/ O/ President  
PROD: Obama For America

2012  
INVOICE DATE 09/30/12 E: 120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032695  
SCHEDULE DATES 7 08/27/2012 - 09/3  
9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1536  
Desc: 06296520

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION	REMARKS	DEBIT/CREDIT
ACTUAL BROADCAST														
				9/20	TH	05:11P	30			OFA12Z118	900.00			
				9/21	FR	05:23P	30			OFA12A113	900.00			
				9/25	TU	05:14P	30			OFA12A113	900.00			
				9/26	WE	05:23P	30			OFA12Z128	900.00			
				9/27	TH	05:23P	30			OFA12P130	900.00			
				9/28	FR	05:24P	30			OFA12P130	900.00			
M-F 530p News	900.00	181	8							*WFLA :30 Commercial				
				9/18	TU	05:46P	30			OFA12P092	900.00			
				9/19	WE	05:44P	30			OFA12P092	900.00			
				9/20	TH	05:58P	30			OFA12Z118	900.00			
				9/21	FR	05:56P	30			OFA12A113	900.00			
				9/25	TU	05:44P	30			OFA12A113	900.00			
				9/26	WE	05:46P	30			OFA12Z128	900.00			
				9/27	TH	05:52P	30			OFA12Z128	900.00			
				9/28	FR	05:53P	30			OFA12Z128	900.00			
M-F 6p News	1200.00	183	4							*WFLA :30 Commercial				
				9/19	WE	06:18P	30			OFA12Z118	1200.00			
				9/21	FR	06:17P	30			OFA12A113	1200.00			
				9/25	TU	06:17P	30			OFA12A113	1200.00			
				9/28	FR	06:29P	30			OFA12Z128	1200.00			
M-F 630p ET / 530p CT N8C Nigh	5000.00	186	2							*WFLA :30 Commercial				
				9/20	TH	06:59P	30			OFA12Z118	5000.00			
				9/28	FR	06:59P	30			OFA12P130	5000.00			
M-F 7p News	1000.00	187	2							*WFLA :30 Commercial				
				9/18	TU	07:12P	30			OFA12Z118	1000.00			
				9/27	TH	07:14P	30			OFA12Z128	1000.00			
M-F 730p Entertainment Tonight	1000.00	188	4							*WFLA :30 Commercial				
				9/19	WE	07:54P	30			OFA12Z118	1000.00			
				9/21	FR	07:54P	30			OFA12A113	1000.00			
				9/25	TU	07:55P	30			OFA12A113	1000.00			
				9/27	TH	07:56P	30			OFA12P130	1000.00			
M-Su 11p News	1250.00	190	6							*WFLA :30 Commercial				
				9/19	WE	11:00P	30			OFA12Z118	1250.00			
				9/20	TH	11:23P	30			OFA12Z118	1250.00			
				9/21	FR	11:33P	30			OFA12A113	1250.00			
				9/25	TU	11:12P	30			OFA12A113	1250.00			
				9/26	WE	11:24P	30			OFA12Z128	1250.00			
				9/28	FR	11:21P	30			OFA12Z128	1250.00			
M-F 1135p ET / 1035p CT Tonigh	650.00	192	1							*WFLA :30 Commercial				
	1300.00	193	4											
				9/14	FR	11:58P	30			OFA12G104	650.00			
				9/18	TU	12:30A	30			OFA12Z118	1300.00			
				9/21	FR	12:30A	30			OFA12A113	1300.00			
				9/26	WE	11:47P	30			OFA12Z128	1300.00			
				9/27	TH	12:09A	30			OFA12Z128	1300.00			
Sat 12p News	75.00	196	2							*WFLA :30 Commercial				
				9/15	SA	12:17P	30			OFA12P092	75.00			
				9/22	SA	12:30P	30			OFA12A113	75.00			

\*\*\* Continued \*\*\*

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

SUB-TOTALS Debits .00  
Credits 18,925.00-  
TOTAL RECONCILING 18,925.00CR

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ O/ President  
PROD: Obama For America

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120827040  
WFLA  
INVOICE NUMBER 0100032695  
PAGE 8  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS - DEBIT/CREDIT
Sat 6p News					*WFLA	:30 Commercial		
	350.00	197 1	9/15	SA	06:11P	30	OFA12G104	350.00
	700.00	203 1	9/22	SA	06:15P	30	OFA12A113	700.00
Sat 1130p ET / 1030p CT Saturday					*WFLA	:30 Commercial		
	1200.00	204 2	9/22	SA	12:59A	30	OFA12A113	1200.00
			9/29	SA	12:42A	30	OFA12Z128	1200.00
Sun 9a News					*WFLA	:30 Commercial		
	300.00	205 2	9/23	SU	09:59A	30	OFA12A113	300.00
			9/30	SU	09:37A	30	OFA12Z128	300.00
Sun 6p News					*WFLA	:30 Commercial		
	750.00	206 2	9/23	SU	06:15P	30	OFA12A113	750.00
			9/30	SU	06:58P	30	OFA12P130	750.00
Mon 10p ET / 9p CT Revolution					*WFLA	:30 Commercial		
	3600.00	207 1	9/24	MO	10:35P	30	OFA12A113	3600.00
Tue 10p ET / 9p CT Parenthood					*WFLA	:30 Commercial		
	3600.00	208 1	9/25	TU	10:31P	30	OFA12A113	3600.00
Fri 9p ET / 8p CT Grimm					*WFLA	:30 Commercial		
	3400.00	209 2	9/21	FR	09:18P	30	OFA12A113	3400.00
			9/28	FR	09:37P	30	OFA12Z128	3400.00
Sun 815p ET / 715p CT NBC Sunday					*WFLA	:30 Commercial		
	10000.00	210 2	9/23	SU	08:18P	30	OFA12A113	10000.00
			9/30	SU	08:21P	30	OFA12P130	10000.00
M-F 7a Today Show					*WFLA	:30 Commercial		
	900.00	211 6	9/18	TU	08:56A	30	OFA12Z118	900.00
			9/19	WE	08:29A	30	OFA12Z118	900.00
			9/20	TH	08:40A	30	OFA12Z118	900.00
			9/25	TU	08:26A	30	OFA12A113	900.00
			9/26	WE	08:29A	30	OFA12Z128	900.00
			9/27	TH	07:21A	30	OFA12Z128	900.00
Mon 8-10p ET / 7-9p CT Voice					*WFLA	:30 Commercial		
	9000.00	213 1	9/24	MO	08:42P	30	OFA12A113	9000.00
M-F 6a News					*WFLA	:30 Commercial		
	700.00	214 1	9/18	TU	06:30A	30	OFA12P092	700.00
M-F 12p Today Show III					*WFLA	:30 Commercial		
	200.00	215 1	9/21	FR	12:51P	30	OFA12A113	200.00
M-F 6p News					*WFLA	:30 Commercial		
	1200.00	216 1	9/18	TU	06:23P	30	OFA12Z118	1200.00
Thu 9p ET / 8p CT Office					*WFLA	:30 Commercial		
	4800.00	217 1	9/27	TH	09:21P	30	OFA12Z128	4800.00
M-F 4p Dr Oz					*WFLA	:30 Commercial		
	600.00	218 1	9/21	FR	04:22P	30	OFA12A113	600.00
Total Airtime Gross Spot Revenue:			200,545.00					

Sports  
Overrun

PERIOD COST 219,470.00

227 Total Units  
ACTUAL GROSS BILLING 200,545.00  
AGENCY COMMISSION 30,081.75  
NET DUE 170,463.25

Debits .00  
Credits 18,925.00-  
SUB-TOTALS 18,925.00CR  
TOTAL RECONCILING

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E:120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033221  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/28/2012  
SCHEDULE DATES 9/03/12-10/07/12  
Standard 8 Broadcast Month  
TERMS: NET 30 DAYS

REF#: / /1536  
Desc: 06296520

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-Th, Su 430a News	25.00	5 1	10/01	MO	*WFLA 04:58A	30 OFA12Z128 :30 Commercial	25.00	
M-F 2p Rachael Ray	125.00	46 1	10/01	MO	*WFLA 02:54P	30 OFA12Z128 :30 Commercial	125.00	
M-F 4p Dr Oz	300.00	56 1	10/01	MO	*WFLA 04:39P	30 OFA12Z128 :30 Commercial	300.00	
M-F 6a News	1450.00	166 1	10/01	MO	*WFLA 06:59A	30 OFA12P130 :30 Commercial	1450.00	
M-F 9a Today Show II	550.00	169 1	10/01	MO	*WFLA 09:27A	30 OFA12Z128 :30 Commercial	550.00	
M-F 10a News	160.00	171 1	10/01	MO	*WFLA 10:28A	30 DFA12P130 :30 Commercial	160.00	
M-F 12p Today Show III	200.00	174 1	10/01	MO	*WFLA	:30 Commercial	.00	Preempted 200.00-
M-F 1p Days Of Our Lives	400.00	176 1	10/01	MO	*WFLA 12:59P	30 OFA12Z128 :30 Commercial	400.00	
M-F 3p Doctors	450.00	178 1	10/01	MO	*WFLA 03:14P	30 OFA12P130 :30 Commercial	450.00	
M-F 5p News	900.00	180 1	10/01	MO	*WFLA 05:24P	30 OFA12P130 :30 Commercial	900.00	
M-F 530p News	900.00	182 1	10/01	MO	*WFLA 05:56P	30 OFA12Z128 :30 Commercial	900.00	
M-F 6p News	1200.00	184 1	10/01	MO	*WFLA 06:27P	30 OFA12Z128 :30 Commercial	1200.00	
M-F 730p Entertainment Tonight	1000.00	189 1	10/01	MO	*WFLA 07:40P	30 OFA12P130 :30 Commercial	1000.00	
M-Su 11p News	1250.00	191 1	10/01	MO	*WFLA 11:24P	30 OFA12Z128 :30 Commercial	1250.00	

\*\*\* Continued \*\*\*

PERIOD COST	14,060.00	16 Total Units	ACTUAL GROSS BILLING	13,860.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	2,079.00	TOTAL RECONCILING	Credits	200.00-
			NET DUE	11,781.00			200.00CR

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President  
PRODUCT: Obama For America

INVOICE NUMBER 0100033221  
BROADCAST MONTH 10/01/2012 - 10/28/2012  
AMOUNT DUE 11,781.00

REMIT TO:

\*00194

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033221 001178100 1



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
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## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama For America

2012  
INVOICE DATE 10/28/12 E: 120827040  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033221  
PAGE 2 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/03/12-10/07/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1536  
Desc: 06296520

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 1135p ET / 1035p CT Tonigh			*WFLA	:30 Commercial	
650.00 194 1		10/01 MO 12:10A	30	DFA12P130	650.00
Mon 10p ET / 9p CT Revolution			*WFLA	:30 Commercial	
3600.00 207 1		10/01 MO 10:31P	30	DFA12Z128	3600.00
M-F 7a Today Show			*WFLA	:30 Commercial	
900.00 212 1		10/01 MO 08:26A	30	DFA12P130	900.00
Total Airtime Gross Spot Revenue:		13,860.00			

PERIOD COST 14,060.00

16 Total Units  
ACTUAL GROSS BILLING 13,860.00  
AGENCY COMMISSION 2,079.00  
NET DUE 11,781.00

SUB-TOTALS Debits .00  
Credits 200.00-  
TOTAL RECONCILING 200.00CR

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